

PRESS RELEASE

DAPPER MOTORCYCLISTS SAVE LIVES GLOBALLY



ON SUNDAY, SEPTEMBER 29TH, 2019

Over 125,000 classic and vintage styled motorcyclists around the world will suit-up in their smartest attire and unite in the annual [The Distinguished Gentleman's Ride](#), with the aim of raising \$7 Million USD for prostate cancer research and men's mental health initiatives on behalf of official charity partner, the [Movember Foundation](#).

The Movember Foundation are the leading charity dedicated to helping men lead happier and healthier lives. Together with The Distinguished Gentleman's Ride, they are dedicated to addressing some of the largest health issues faced by men around the world.

Founded in 2012 by Mark Hawwa in Sydney, Australia, The Distinguished Gentleman's Ride has raised over \$18.5M USD for men's health, with a goal of raising a further \$7M USD to the cause in 2019.

With over 1 million men losing their lives annually to suicide and prostate cancer, this event is calling on the global classic and vintage style motorcycling community to stop men dying too young. This year, The Distinguished Gentleman's Ride will parade through the hearts of over 700 cities across 110 countries on Sunday the 29th of September, 2019.

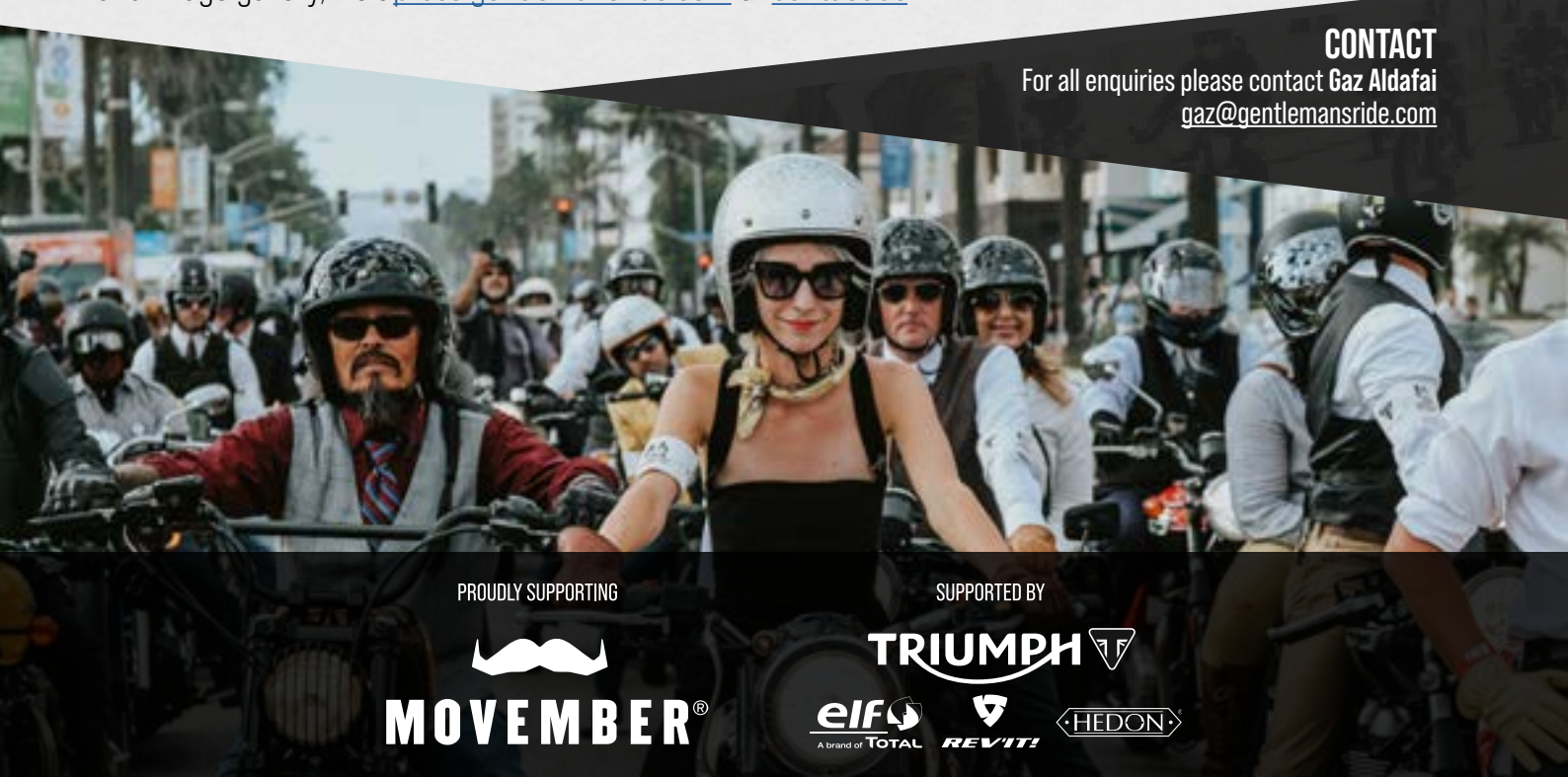
The Distinguished Gentleman's Ride website, www.gentlemansride.com, is a peer-to-peer fundraising platform allowing fundraisers to register, personalise, and share their online profiles. Riders must register upon the website to take part and view their local ride details.

Fundraising rewards include motorcycles from global partner [Triumph Motorcycles](#), and an array of tempting rewards from various prize partners.

Visit www.gentlemansride.com for more general information. For further press information, launch video, and image gallery, visit press.gentlemansride.com or [contact us](#).

CONTACT

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